

Forbes considers Portugal "the new destination to invest"

The magazine considers the country a "reservoir of talent", referring to the young, specialized and largely unemployed population. Infrastructure supporting entrepreneurship is also praised.

Portugal is becoming a privileged European destination for investment and business. The opinion is of Hugues Franc. The French Forbes columnist highlights, as positive factors of the Lusitanian nation, the "young and specialized" population, the "affordable" real estate sector, the developed air network and the robust support infrastructure for startups.

"Portugal has a young and specialized population, particularly in the engineering, business and design sectors," Franc begins, noting that 33% of these citizens are unemployed. The columnist considers, therefore, that Portugal is a "reservoir of talent waiting to be expressed".

In addition, the real estate sector, that is, its accessibility and the interest it has generated among several celebrities, is also highlighted as a factor for the affirmation of Portugal as a new investment destination. Thirdly, the magazine praises the air network that Portugal has, considering it "developed".



Portugal, the country of the accelerators

According to Forbes, Portugal currently has more than 2,000 emerging companies (of which 34% are foreign) and 121 incubators, which, in addition to the programs of acceleration and institutional support, form, according to the publication, a robust infrastructure to support entrepreneurship.

"Many meetings and conferences are held regularly, allowing tech communities and startups to flourish," Hugues Franc. Also noteworthy is the "ease of access to investment", since, according to the columnist, risk capital is eyeing the Portuguese ecosystem.

In addition to support for entrepreneurship, the publication highlights the ability of the Portuguese to work well in "multicultural teams", justifying this characteristic with Lusitanian history. The last compliments go to the "rich cultural heritage", the "beautiful climate", the "beautiful scenery" and the "unique lifestyle".